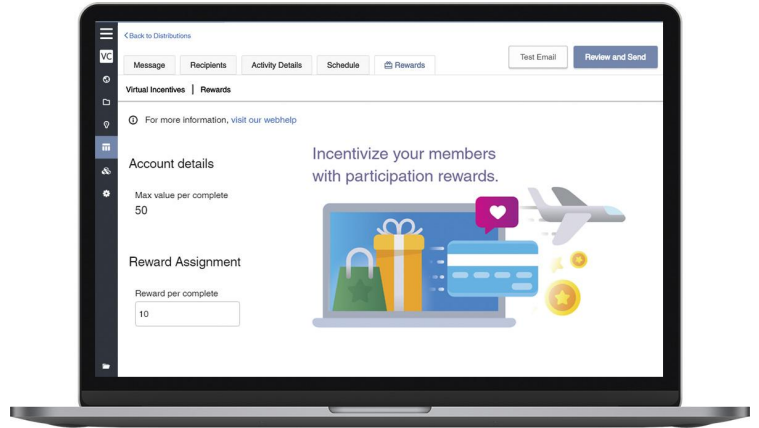


# The Virtual Incentives x Alida Integration Makes Payments Easy

Instantly reward insight members for participating in surveys with Virtual Visa and global eGiftCards right from the Alida Sparq platform.

Customize the message, choose your recipients, schedule the activity & find the best reward for your audience.



## 4 Things You Should Know



Drive engagement by adding your branding to any payment type.



Increase your survey participation and response rates by providing recipients with instant rewards.



Reward securely. Eliminate the need for recipients to share personally identifiable information.



Easy and fast to implement.



Rewarding customers for continuous engagement with your brand is now easier than ever. With a wide variety of global incentive options, brands can now offer their customers incentive choices that matter to them most.”

Riaz Raihan  
PRESIDENT OF PRODUCTS, ALIDA



## Get Started

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