

Reloadable Visa Virtual and Physical

Total brand customization and tokenized for the modern wallet.



6 Things You Should Know



Gallup Research says 33% of Americans carry only two credit cards in their wallet. Be one of the two & pocket-size your brand.



Expand your reach. We support all of North America.



Make instant payments even faster than ACH or Wire transfer when you use our Vi API.



Our rewards are tokenized for the modern wallet featuring Apple, Google and Samsung Pay.



ATM access for a cash-like experience.



Create a personalized & memorable customer experience while keeping your brand top of mind.



"Rewarding customers for continuous engagement with your brand is now easier than ever."

Riaz Raihan
PRESIDENT OF PRODUCTS, ALIDA



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virtualincentives.com
+1-646-736-1910